

- That is my position. Any questions?

- Dad! Dad!

- Larry, what is it?

- I only had one.

- One what?

- Cavity.

- Mr. Mayor is that a significant improvement?

- Very.

- What do you attribute it to Mr. Mayor?

- Well, I-

- Dad, Mom changed to Crest, remember?

- That's right, Crest.

- Can you substantiate that, sir?

- Put it this way. We've tried a lot of toothpastes, but Crest best checkup ever.

- Sir, do they all have stannous fluoride?

- Well, let's set the record straight, Crest is the only one of the five front runners with stannous fluoride and you can't buy a better cavity fighter.

- The other four are they recognized by the American Dental Association?

- No, no, only Crest.

- Larry, which Crest flavor do you prefer? Regular or mint?

- Both. (collective laughter)

- A real politician, this one.

Narrator: Having checkups, watch treats, and brush after eating with Crest.