

- Like most boys, Steve Curry likes horses, but he doesn't like cavities. What he's learned about fighting them could help you, listen.
- Hundreds of us tested toothpastes without names, brandy and university scientists. Nobody knew my group had Crest and the other, regular toothpaste, not till two years later. Then they found my group had 25% fewer cavities with Crest.
- Couldn't Crest to improve your family's dental program? Remember Crest is the only toothpaste recognized effective against cavities. As the American dental associations council on dental therapeutics reports, Crest has been shown to be an effective decay-preventative dentifrice that can be of significant value when used on a conscientiously applied program of oral hygiene and regular professional care. So avoid between meal treats, have regular checkups, and brush often with Crest. The only toothpaste with fluoristan, proved effective against cavities in homes like yours.