

(rhythmic swing music)

- Ever notice people who use Sweeta? Almost everybody does. Sweeta, the no calorie sweetener in the little bottle. Sweeta's the concentrated one. Just two drops are the same as one teaspoon of sugar, but without the calories! Sweet idea? Sweeta's as sweet tasting sugar with no aftertaste and no guesswork whether you need six, eight, or 10 drops. Just two drops of Sweeta are all it takes. At that rate, a little Sweeta goes a long way, a lot longer than the liquid sweeteners in the big six ounce bottles. In fact, if you kept count, you'd find there's enough sweetening power in one little bottle of Sweeta to sweeten 380 cups of coffee. That's about a hundred more than the ones in the big bottles. Sweeta, the little giant of sweeteners from Squibb. Also available in tablet or granule form.