

(exotic music)

Narrator: This is Chinatown, New York City. Warm, colorful, cheerful. A wonderful place for sightseeing. But not everyone goes about simply enjoying the sights. This man, for instance, is on his way to the bank. Not any bank, but this one, Chemical New York. The bank with the hometown touch. What is it about Chemical New York that makes our man feel at home? Well, he feels home in the very design of the bank. Beautifully bright with the primary Chinese colors all about him. And he sees home in the soft sweet smile of the teller, and hears it in the voice of Robert Chang, the bank's manager, who bids him good day (men speaking in foreign language)

Narrator: Chemical New York always makes him feel at home. And the homey feeling Chemical New York brings to Chinatown it brings to over a hundred neighborhood offices all over New York. Why not bank at Chemical New York? The bank with the hometown touch.