

Voice-Over: I still remember those cold mornings. While I dressed for school next to the coal stove, Mom would fix me a bowl of steaming oatmeal. While I enjoyed the taste, she'd tell me how a growing boy needed good nutrition. Today, I get the wholesome taste of oats from a bowl of Fortified Oat Flakes. This delicious oat cereal is lightly toasted, slightly sweet, so I don't have to add sugar. Fortified Oat Flakes. It's even more nutritious than old fashioned oatmeal.