

Woman: Better than beer?

Man: Can it be? ♪ Try Carling's Red Cap Ale and see ♪ ♪ We brew fine beer as well as ale ♪ ♪ But we brew Carling's Red Cap Ale ♪ ♪ Folks say it's all good beer can be ♪ ♪ Pour us a little bit more ♪

Woman: You'll see.

Man: Better than beer?

Woman: Can it be? ♪ Try Carling's Red Cap Ale and see ♪ (wink dings)

Announcer: Yes, why not make a point to see for yourself. See whether you are one of those who find Carling's Red Cap Ale tastes even better than beer. More and more people say Carling's Red Cap Ale gives them more pleasure than any beer they've ever tasted. They say it's light and dry as the smoothest beer, yet with that extra flavor, that heart you get only in such a fine ale. Carling's Red Cap Ale is the lighthearted ale. So with an open bottle and an open mind, put Carling's Red Cap Ale to the real test: taste it.

- You'll like it better.

Woman: Better than beer?

Man: Can it be? ♪ Try Carling's Red Cap Ale and see ♪ (wink dings)