dmbb26502.mov / Post: Grape-Nuts Cereal, 1970s / Duke Digital Repository

- I'm Euell Gibbons.

(wind blowing) I'm gathering part of my breakfast. (twig snapping) These are highbush cranberries, delicious with Grape-Nuts and hot milk. As an author of five books on natural food, I can recommend Post Grape-Nuts. This crunchy cereal is made

(cereal crackling) from natural ingredients,

(bowl clinking) wholesome wheat and barley,

(milk splashing) and is fortified with vitamins. Its naturally sweet taste reminds me of wild hickory nuts. I call Grape-Nuts my back-to-nature cereal.