

- It's an ordinary day at 33 Elm street. Mrs. Johnson is tending her garden. There's Tommy with a tummy full. And Dad, looks like he's had quite a day! But families' stomach upsets are problems Mrs. Johnson and any housewife can meet with a smile. With soothing pink Pepto-Bismol, of course. Actual hospital tests prove Pepto-Bismol works where soda and alkalizers fail. First, in the stomach, where overdoses of soda or alkalizers may actually add to the upset by retarding digestion. Second, in the lower digestive tract, where soda and alkalizers have no effect whatsoever. But Pepto-Bismol's special medicinal formula soothes irritated walls of both the stomach and the lower digestive tract with a gentle coating action to bring blessing and relief. So, whenever upset stomach strikes you or any member of your family, always take hospital tested Pepto-Bismol and feel good again.