

Narrator: Hey, this I gotta show ya! This is Robbie, my little two-year-old, and his dog, Mister. I shot this at home with my own camera. Robbie's always wanting to feed his dog, but he couldn't until now. His mama got him this Rally, it's just out, it's a new kinda dog food, and it comes in this new kinda can. See, he just pulls a string, and there's no can opener, or spoons to wash or anything. And he pours out a capful and boom! He's all done. He's only two years old! That capful is as much of a meal as a regular one-pound can, so in Rally, there's as many meals as in six regular cans of dog food. Gee, has more trouble opening the darn door than he does the dog food. Here comes Mister. He loves this Rally. It's moist and tender. Look, he's really cleaning house. A really great thing is because it's a new kinda dog food, and a new kinda can, look at that, you don't even need to refrigerate it. It's so simple a two-year-old can do it, at least that's what his mother says. Oh, another good thing it's made by General Foods.