

- The Plymouth station wagon I have ...

Announcer: Avis is so sure that every confirmed reservation you make, we fill, we make you a promise.

Attendant: Welcome to Avis. You're next, sir.

- We've gotta be nice to our foreign visitors, so I'm just letting him go in front of me.

Announcer: If Avis can't produce the Plymouth you reserved, we'll move you up to a higher-priced car, maybe even an Imperial, for exactly the same price.

Attendant: Your car will be around about two minutes. Thank you. Now, sir?

- I'm in no rush, so why don't you take them in front of me?

- Howard Bolton.

Attendant: You're next, sir.

- Yes I know, but he's from Texas, and I, I once had a lot of fun down there, and he's in a hurry with his oil Wells and ...

Attendant: At last. Now, sir.

- Yes, my name is Robert King and, ah, I reserved a Plymouth.

- Ah, Mr. King, about your Plymouth, ah ...

Announcer: Now, when you reserve one car with Avis, it's almost like reserving two: the Plymouth you asked for, and the Imperial you're hoping for.

Attendant: Oh my, I have to give you an Imperial.

- Aaaaawwwwww ...

Announcer: If you think Avis tries harder, you ain't seen nothing yet.