

Narrator: Now from Florida, land of health and sunshine, comes a vintage crop this year. Most delicious, fresh grapefruit you ever tasted. Loaded with tree-ripe flavor, natural vitamin C, and heavy, heavy with juice. To help you enjoy this vintage crop, Florida has a special grapefruit spoon offer, a wonderful work saver. These tiny teeth section the grapefruit as you eat. See! Tip cuts in and around and spoons out the luscious Florida grapefruit. Just cut and serve. Now you can have a set of four handsome silver-plated grapefruit spoons. Just send your name, address, and \$1 to Florida Grapefruit Spoon, Box 11, Wallingford, Connecticut. That's \$1 to Florida Grapefruit Spoon, Box 11, Wallingford, Connecticut. Send for your Florida grapefruit spoons today and enjoy wonderful, fresh grapefruit from sunny Florida.