

(Drum and trumpet music playing)

Narrator: The Fowler family loves sports, all kinds of sports.

- We love cereal too.

- All kinds of cereal.

- We like any cereal.

- Sure, as long as it's Post-Tens.

- Serve me Post Toasties.

- Grape Nuts suits me to a tee.

- Sugar Crisp is a hit any time.

- And look at the choice I still have.

Narrator: Naturally. There's a choice for everyone in Post-Tens, eight delicious cereals, ten individual boxes.

(joyful music) ♪ Most any cereal is fine with me, ♪ ♪ As long as you spell it P-O-S-T. ♪ ♪ 'Cause most Post cereals happen to be ♪ ♪ Just a little better, ♪ ♪ A little bit better. ♪ (whistling) ♪ A little bit better. ♪ ♪ Than any other cereal has to be. ♪

Narrator: Post-Tens, now with delicious new Post Alpha-Bits. Made from nourishing oats.