

- I used a liquid fabric softener until my beautician told me about easy to use Bounce. It works in the dryer. Now all our clothes get the Bounce Touch. Bounce Touch means dad's pajamas are nice and soft.

- Dad's pajamas are nice and soft.

Parent: The Bounce Touch controls static, so my daughter's blouses don't cling.

- My blouses don't cling!

Parent: And our towels smell clean and fresh.

- Our towels smell clean and fresh.

Parent: The Bounce Touch means it's easy for me to do many nice things for my family.