

(cheerful music)

- (Singing) Siesta's over, to eat we go. Those crispy puffs, magnifico. It's Sugar Crisp, keeps meals so gay. Mucho yummy, ole! Oh it's dandy, keep it handy, breakfast cereal, snack or candy Post Sugar Crisp At breakfast time add milk or cream. And as a snack, it's just supreme, As a candy, si si si, the three way treat for you and me, Oh it's yummy in the tummy, with a coat of sugar honey, Post Sugar Crisp Ooh! Roy Rogers

- Sugar Crisp is great eating and great for you. These puffs of wholesome wheat sure give you energy. It's my favorite cereal and I hope it's yours too.

- (singing) Oh it's yummy in the tummy, With a coat of sugar honey, Post Sugar Crisp

- I'd bare to live without Sugar Crisp

- For goodness. For goodness sake, Get Post Post Sugar Crisp.