

Announcer: This Christmas, the best reason to give him the new Schick comes after the shave. New Schick Power Shave with built-in super action edge. Three ways, most powerful shaver going. And here's the proof with a cactus and a balloon.

(balloon pops) Just watch it take the sting out of this cactus. (shaver buzzing) Powerful. Fast. 18,000 shaving strokes a minute as that super action edge leans into the job. See how it smooths skin down, pops whispers up, for a new kind of shave deep down where the beard begins. Close, powerful close. Nothing to worry that balloon now. Yet Power Shave is powerful gentle. No pinching or pulling, no nicks or cuts. New Schick Power Shave and Auto/Home model. Both perfect gifts.