

(audio distortion) (whimsical music)

Narrator: Searching for the right word?

- No, searching for gift ideas. (whimsical music) Any suggestions?

Narrator: Sure have, an Ansco Cadet Camera Outfit, with everything needed for taking pictures. The Ansco Cadet is always ready when you are. No focusing, no dials, no nonsense.

- What a wonderful idea.

Narrator: Here are two more. The new Ansco Cadet Reflex, with a photo size viewfinder, that makes fine pictures, easy to get. And the Ansco Lancer, the camera that puts precision focusing into simple words. Just move this red dot for distant scenes, medium shots, or close ups. Made your choice?

- Uh huh, all of them. These are perfect answers to so many gift problems.

Narrator: When it's time to give, give the fun of an Ansco Camera Outfit. \$10.75, \$15.95, \$19.95. If it's from Ansco, you'll know it's A+.