

Woman: Beautiful cup!

Man: But coffee, that's what really counts in a cup. What a wonderful difference.

Woman: Difference, difference.

Man: That Flavor Bud Flavor makes. And only Instant Maxwell House has it. Here's why. It's not a powder, not a grind, but millions of tiny flavor buds of real coffee, ready to burst instantly into that famous Maxwell House flavor. What a wonderful difference that Flavor Bud Flavor makes. Instant Maxwell House. Have yourself a cup.