

- My tummy wants something yummy. Super Sugar Crisp, it's coated with golden sugar.

- Golden sugar?

- Yep. Makes it yummy for your tummy.

- Well I got it!

- Me too. (Sugar Fox gulps) Super Sugar Crisp, it's part of a balanced breakfast.

- A four in one desk set inside!

- Yeah, a crayon!

- And a crayon holder!

- And a crayon sharpener!

- Even got a ruler, great for school.

Sugar Bear: A four in one desk set in each specially marked box of Post Super Sugar Crisp cereal.