

(upbeat music)

Narrator: Football fans get ready for the battle of the century! As Unbeaten Budweiser takes Undefeated Bud Light. It's Bud versus Bud Light in Bud Bowl I. Pick up your official scorecard wherever you see this display.

- [Bud Light Bottle] Hey Bud, super idea!

- [Budweiser Bottle] You see the neck on that guy?

Narrator: Use it to follow the action and you could win big. So get ready.

(players mumbling) Get set. On January 22nd, Bud Bowl I. This time it's for real.