

Announcer: Yardley shows busy young actress Pam Martin how to make her eyes look bigger with a quick and easy eye from Yardley Sigh Shadow. It's a two color principle. Pam, put the darker Sigh Shadow color on your eyelid. That's it. The lighter on your brow. Sigh Shadow's soft and smooth to go on easily and stay on long.

- Hey, I like 'em!

Announcer: If you want bigger looking eyes, try the Sigh Shadow eye and see the difference. (upbeat music)