

♪ Surprise yourself ♪ ♪ Surprise yourself ♪ ♪ Try the new flavor of new, new Nucoa ♪

Announcer: At last, a margarine has done it. Today's new Nucoa tastes far more delicious than any other spread at any price.

- I was surprised. I never dreamed a margarine could taste so good.

Announcer: Surprise yourself. Discover how delicious the new Nucoa tastes on toast, on hot biscuits, on bread, and as a seasoning for your cooking.

- I was surprised to find a spread that cost so little could taste so sweet and fresh.

Announcer: Nucoa guarantees 15,000 units of vitamin A. The most expensive spread you buy can't make that guarantee. You'll be surprised too. New Nucoa is far more delicious than any other spread at any price. Surprise yourself with the new flavor of new Nucoa. In New York State, white Nucoa is available in a handy measure pack.