dmbb01602.mkv / Glass Container Manufacturers Institute: Glass Public Relations, 1950s / Duke Digital Repository

---

(upbeat music)
(people chattering)

- Nick Petto, a man who knows how to hold his beer. In one way, bottles. Easy to open, no return. Bottles can't mess around with beer's taste. Bring 'em home. They could even save you money. Get to know what beer people know.