

Announcer: There's one bridge player who sure knows her cards. But will she know what her hostess is stirring into that cup of coffee? Mm, looks good, doesn't it? Now let's see if she can tell. Is it Pream or cream? It's Pream, and once it's in the coffee, most folks can't tell. You see, Pream is made entirely with fresh sweet cream and other milk products in convenient instant form. No need to keep it in the refrigerator. Stays fresh on the table, always handy. Costs about a third less too.