

- I'm sorry I'm late.

(baby fussing) The babysitter never showed up, and now he's miserable. Probably wet, and I haven't got a diaper. Oh, hush, Kevin.

- The first lesson in driving is to relax.

- I am relaxed. It's Kevin who's upset. Maybe he needs changing.

- Kevin's lucky. Here.

- Pampers?

- I picked them up for my kid.

- Oh, they're good for emergencies, aren't they?

- Every time a baby wets, it's an emergency. That's why we use them all the time.

- Not diapers?

- Nope. My wife says Pampers keep babies drier than cloth diapers.

Narrator: Here's why. When a cloth diaper gets wet, it stays wet, inside and out. But moisture passes through Pampers Stay-Dry lining and is absorbed in the padding below. Inside next to baby, the lining stays drier and helps keep the wetness from coming back on baby's skin so he stays drier. Outside, Pampers are waterproof, so you don't need plastic pants.

- And you won't be chained to a washing machine.

- Congratulations, Kevin. We've just passed the dryness test.

Narrator: Pampers, for drier, happier babies.