

- Up, good afternoon afternoon Mr. Power.

- Hello Harry

Timmy: Dad, dad.

- Timmy what's the matter?

- I only had one.

- One?

- Cavity. (laughter)

- That's good, but you should.

- How many cavities?

- Just one.

- I'm sorry sir, he's excited.

- What caused the improvement?

- Let's see I

- Dad mom switched to Crest, remember?

- That's right we switched to Crest.

- Excuse me but you really think Crest did it?

- Well ma'am we've tried a lot of toothpaste but now with Crest, it's the best he's ever done.

- Keep up the good work young man.

Narrator: These are the five leading toothpastes. You'd know that names but only one has fluoride. The most effective cavity fighter ever put in a toothpaste. Only Crest. Crest is the one with this ceiling statement accepted by the Council on Dental Therapeutics of the American Dental Association.

- Have checkups, watch treats, and brush after eating with Crest the cavity fighter.