

dmbb00710.mov / Yardley: Sigh Shadow Eye Shadow, Easyliner Eyeliner, and Lashalot Mascara, 1960s-1970s / Duke Digital Repository

>> If you could see my eyes, they'd kill you. I'm wearing Yardley Sigh Shadow, the powdered eye shadow that's soft and smooth-- makes my eyes look big-- and Yardley's Easy Liner and Lash-A-Lot mascara for thicker, longer-looking lashes. My Yardley eyes just last and last. I'd really like to show them to you, but I'm saving them for someone special. >> ANNOUNCER: Yardley, the eye-openers.