

Narrator: Are you using the wrong machine to soften your clothes?

- I use the washer and this liquid softener.

- I use the dryer and uh, Bounce.

- My stuff is soft.

- I like Bounce's softness.

- My socks don't stick together.

- Bounce controls static cling better. Practically eliminates it.

- How's that?

- Well Bounce works in the dryer, where static starts.

- Well ... my clothes smell good.

- Take a whiff. (sniffs)

- Fresh.

- Did it three days ago. Took it out today.

- Wow, my clothes never smell like that.

- No liquid or sheet's got Bounce's terrific fresh scent.

Narrator: Bounce works in the dryer. So its special fresheners don't rinse away.

- Guess I have been using the wrong machine. And the wrong softener.

- Hey!

Narrator: Bounce or new unscented Bounce, the right fabric softener for the right machine.