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(car engine rumbling)

Narrator: Now Texaco can help you stop the ice that stops your car. You really can't see the ice building up in your carburetor, but you can feel it when your engine bucks and stalls while you're driving. Now, here in Detroit, Texaco gives you the protection of ice-chek, a new ice-fighting ingredient that Texaco blends into its climate-controlled gasolines. Ice-chek plus climate control. That's how Texaco doubles the protection of your car in cold weather. Doubles your protection against stalling due to carburetor icing. You get ice-chek protection in every gallon of Texaco's climate-controlled gasolines. Sky Chief Supreme and Fire Chief, Texaco's regular price gasoline. Get either one today from your Texaco dealer.