dmbb12929.mov / P&G: Pampers Disposable Diapers, 1970s / Duke Digital Repository

- Now this doll house is an antique.

- How can you tell?
- No Pampers.
- Pampers? I was thinking of trying a newer brand.
- Why? Dryness is what quilted Pampers are all about. Pampers Susan wore when she was born were good but these quilted Pampers stay twice as dry.
- Twice as dry?
- Sure. Wet both and wait, quilted Pampers stay twice as dry. Drier has got to feel better.
- Sure does.
- And that advice is on the house. (chuckles)
Announcer: Quilted Pampers stay twice as dry as before.