

Narrator: How AMF made the weekend. One day, Monday came to AMF for help.

- Can you help me? I'm feeling very blue.

- What's the matter?

- Nobody likes me.

- Why not?

- Lousy rotten day. Lousy rotten day.

- I'm the first day of another work week. They're all grumpy and mad.

- Hmm, I'll tell you what, let's put two days of recreation in front of you. We'll call it a weekend. We'll make them bikes to ride, and boats to sail and balls to bounce and bowl. To recreate, exhilarate, let their other half live.

Narrator: AMF, we make Ben Hogan Golf Equipment. Sunfish Sailboats. Voit Balls. Hatteras Yachts. We make weekends. And since AMF has been making weekends, Monday's been a happier day.

- Thank you.