## dmbb33604.mov / SC Johnson: Glade Air Freshener, 1950s-1960s / Duke Digital Repository

- It was a good party. But oh, that stale after the party smell. Phew! This room needs, Glade. (spritz sound) Ah, that does it. Glade makes the indoor air seem fresh as all outdoors. Glade To the wonderful new aerosol air freshener from Johnson's Wax. Other products just hide odors under a heavy perfume. But Glade actually destroys odors. The odor's got to go

(spritz sound) ♪ with Glade, ♪

(spritz sound) ♪ with Glade. ♪

(spritz sound) ♪ Those household odors fade and die. ♪ ♪ Glade is the reason why. ♪ ♪ The indoor as seems fresh as all outdoors. ♪ ♪ The odors gotta go. ♪

- With Glade, it's gone.
- Keep a second can in the medicine chest. Remember, Glade makes indoor air seem fresh as all outdoors. Now comes in four delightful scents. Blossom Evergreen New, Lemon Bouquet And new Spice.