

- Hi, Dad, how are the pictures you took?

- Great, Son, look at that color and action. This time I used Super Anscochrome Film. Yes, even with fast-action or low-light, you'll get superb color pictures from super sensitive Super Anscochrome. The A+ Color Film from Ansco. ACE photographer Alex DePaula tells you why.

- I took two cameras exactly alike, loaded one with ordinary color film, the other with Super Anscochrome. Then I shot this fast action scene with both cameras at the same time. Look at the results. With ordinary color film, the action blurred, but Super Anscochrome stopped the action with life-like color. That's why I recommend Super Anscochrome in the red box for superb color pictures every time. It gets the action other films miss.

Narrator: Whether it's color films, (camera shutters) black and white films, (camera shutters) cameras, or projectors, (camera shutters) if it's from Ansco, you know it's A+. (bell dings)