

Narrator: A longer prime of life, sleek trim beauty extra years of vitality. That's what high protein, low fat Gaines MEAL helps give your dog.

- This lovely lady is Cindy, seven years old and still in the prime of life. We girls know that what we eat has a lot to do with staying trim and youthful. So Cindy eats high protein low fat Gaines MEAL. The concentrated dog food.

Narrator: That's right. A pound of Gaines MEAL has more protein than two quarts of whole milk, more protein than a pound of sirloin steak. Or even more protein than a dozen eggs. And balanced with just the amount of fat your dog needs. About as much in this cup of Gaines as in this pat of butter.

- So give your dog the high protein, low fat nourishment he needs to help him to a longer prime of life. New Gaines MEAL.