- Guess who got a bargain on furniture polish?

- Harold, this stuff will give you the blurrs.

- The what?

- The blurrs. Watch. Your big bargain. See the shine?

- I'm blurry.

- Not enough shine, you get the blurrs. Watch me deft with Pledge.

- What's the difference.

Woman: Pledge gives you a clearly more beautiful shine. So you get the beauty of the wood, not the blurrs.

- Hey, Pledge shines better than my bargain.

- Bargain Polish, bargain shine.

Announcer: Pledge. Get the beauty, not the blurrs, every time you dust.