

(cowbell rings)

- Cowbell, at this hour, might mean trouble.

- Let's go.

- What's up, Joey?

- Step right in to Joey's Ice Cream Parlor.

- Well, I'll be!

- Sure, I'd love some good ice cream, Joey.

- Me too, if it's that good Borden's ice cream.

Joey: Coming right up!

- You know, Jim, that Borden's ice cream is the best tasting ice cream ever.

- Here you are, Pete.

Pete: Boy, oh, boy.

Jim: I'll have a chocolate float, please.

Joey: Yes, sir, a nice big glass of Borden's Dutch chocolate.

Pete: Made with real Dutch cocoa, and a big scoop of Borden's Dutch Chocolate Almond ice cream. That's Borden's super-delicious flavor for this month. Real chocolatey taste, and chock-full of crispy, tasty, toasted almonds. Ask Mom to get the big half gallon package for your ice cream parlor. ♪ Giddy-up, giddy-up, giddy-up ♪ ♪ Buy Borden's today ♪