

- Look at daddy!

Boy: There's daddy!

Sammy: Sam Hoff for the New York Giants.

Father: Hey, great kick, Sammy Lee.

Sammy: Do you remember that day I was giving you the ball?
(boy chuckles)

Father: What are you doing there?

Boy: Tackling Daddy.

Sammy: Hey, There's Grape Nuts Flakes!

Father: Post Grape Nuts Flakes are big at our house 'cause they're made of whole wheat, and we know that's real good for you.

Sammy: Look at Dad eating Grape Nuts Flakes.

Father: All that molten honey they put in Grape Nuts Flakes helps make them sweeter than any other wheat flakes.

All Kids: It's Grape Nuts Flakes!

Father: They help you kids get big and strong! Uh-oh. You start your day a little bit better with the sweetest tasting wheat flakes ever, Post Grape Nuts Flakes, and Grape Nuts Flakes has a great new football game.

- Pick to Play, Dad.

- I'm gon' try a pass.

Sammy: This is great.

Father: I got four yards that time. Kids, Pick to Play Football Game is easy to get. Only 50 cents and one Post Grape Nuts Flakes Box Top. Details are on the package.

- Pick your play, Dad.