dmbb12127.mov / P&G: Pampers Disposable Diapers, 1960s / Duke Digital Repository

- There you go.
- Isn't it great to get away from the house?
- Except I'm gonna pay for it. You should see the diapers waiting for me.
- I haven't washed a diaper in ages. Don't use them.
- Well, what do you call those things she's got on?
- Pampers. They're different. You don't wash 'em, you flush 'em away.
- Flush 'em? Would I love that. What about the baby?
- Babe, would I put something on my baby that didn't work?

Announcer: Pampers actually keeps Baby dryer. Here's why. Pampers has this special stay-dry lining. A cloth diaper doesn't. Moisture goes through Pampers' lining and is trapped in absorbent layers below. Lining stays dryer, helps keep wetness away from Baby.

- You don't need plastic plants with them either.
- Cost much?
- How could they? I told you, I use them all the time.
- Cindy, look's like we're gonna be spending a little more time here at the beach from now on.

Announcer: Pampers, new from Proctor & Gamble. For dryer, happier babies.