

(engines rumbling)

- Good morning, when it's harvest time, you get up with the sun and do a half day's work before breakfast.

- Hey, Euell! Breakfast!

- You know, these farmers grow the wheat that goes into Grape-Nuts cereal. Hey, save some for me!

Farmer: Have a seat, Euell.

- Grape-Nuts is a no nonsense natural cereal made from hardy wheat and barley fortified with vitamins. No artificial flavorings or preservatives.

- Have some rolls, Euell.

- You know, Grape-Nuts is oven baked just like these rolls then toasted to make it crunchy and that's what I really like about Grape-Nuts, the way it feels in my mouth, good and crunchy. And it keeps its crunchy goodness right down to the very last spoonful. To me it has a nut-like taste with just a touch of sweetness. Natural sweetness like in fresh fruit. Grape-Nuts cereal, the crunchy cereal with the nutty taste.