

Announcer: This is an incense burner. People once thought it killed unwanted odors, when really they were only hidden by the incense smell. And today, most air deodorants use the same old trick.

- But now, from the makers of Johnson's Wax, comes Glade. The new air freshener that actually does destroy odors. Makes indoor air fresh as all outdoors. Let me show you just how different Glade really is. As you know, most household odor problems occur in these areas. Now, old style products, simply try to hide such odors under a heavy cover up perfume that hangs on and on. But new Glade literally destroys odors. Like this. And its own light fragrance quickly disappears. So, freshen and every problem room daily with Glade. And of course the second can of Glade in the medicine cabinet is a good idea. You'll be glad you used Glade.