

- Can I change Freddy for you yet, Aunt Linda?

- Okay. I guess it is time.

- But you already changed him. His diaper feels dry.

- No, those are new kind of diaper. They work so well they feel dry even after he wet.

- Fantastic. But don't you use Pampers?

- These are Pampers. They're new Dry Weave Pampers.

- Dry Weave Pampers?

- They're the driest diaper you can buy.

- How did they keep them so dry?

- Funnels.

- Funnels?

- New Pampers amazing Dry Weave Lining is made up of a whole lot of tiny funnels for one way flow. The moisture goes through the big end and then the little end help keep it from coming back.

- What a great idea. Funnels, to keep them dry. And they're so soft. Sure feels comfortable.

- They're the driest, most comfortable Pampers ever made.

- You got it soft, you got it dry, So you got it made, Freddy.

- New Dry Weave Pampers. The driest diaper you can buy. After your baby wets, he'll feel dry.