

- Recognize her? It's a caricature of Gloria Swanson. Once Hollywood's top star, Gloria is now a top dress designer. In fact, tonight in her apartment, Ms. Swanson is showing her latest creation to her lifelong friend, actress, Lois Wilson and fashion model Liz Gardner.

- This glorious, beautiful dress is made of crepe and chiffon.

- Yes it is. And I'm actually giving this one woman's style show because later on, I want to make an important point about the fabulous new, chic Crown Jewel electric shaver. You've never seen anything so completely new and beautiful. Now with this Jewel alabaster beauty, you have the truly feminine way to shave close and fast. Because inside are 96, tiny blades, you never see or feel, and they shave under arms and legs, immaculately clean. It's the truly feminine way to keep well-groomed. Another wonderful thing about the Crown Jewel, it doesn't nick or cut.

- It won't even harm this delicate chiffon. See? The reason is right under this smooth golden shaving head. Now at the flick of a switch, not one but 96 tiny blades you never see or feel clean away every unwanted hair. In seconds the Crown Jewel shaves underarms and legs immaculately clean. Yet, doesn't nick or cut. There has never been a lady shaver like the new Schick Crown Jewel for mother, daughter, any woman. It makes a wonderful, truly wonderful gift.