

Narrator: It's been almost 200 years since Paul Revere rode this way to Rouse, the countryside. But some things haven't changed much. The streets, a very special ship, make it seem almost like yesterday. (bouncy whistle music) And wherever the Budweiser Clydesdales travel, like other symbols out of our past, they too renew and reaffirm a similar concern and regard for traditions worth preserving. (bouncy orchestral music) Traditions, like the way Budweiser is brewed in New England and all across America, brewing beer right does make a difference. It always has. It always will. When you say Budweiser, you've set it all.