

Announcer: He's home. Home on leave. Home with stories of jets and adventure. A never to be forgotten moment and dad's caught it with his new Ansco Lancer camera the A+ easy to use camera from Ansco. Let's look into these A+ features that make picture taking so simple and sure. This pointer here, adjusts your Lancer for perfect results in every kind of light. And just by moving this red dot, you get the right focus for a scenic, group, or portrait pictures. In fact, if you can read, you can take great pictures with the Ansco Lancer camera. Beautiful color snapshots or slides, or needle-sharp black and white shots. The complete Lancer outfit, everything you need for taking great pictures, only \$21.95. Whether it's color films, black and white films, cameras, or projectors. If it's from Ansco, you know it's A+.