

(upbeat jazz music)

Narrator: Nick Pinto, a man who knows how to hold his beer. In bottles. Beer people wouldn't have their beer any other way. (bar patrons chattering) Glass can't mess around with the taste of beer. In one-way bottles, every beer you drink tastes the way it's supposed to. Good, clean, cold. (beer pouring) And when beer people have it at home, one-way bottles again. They could even save you money. Get to know what beer people know. Learn how to hold your beer.