dmbb12832.mov / P&G: Pampers Disposable Diapers, 1960s / Duke Digital Repository

- Hey, just a few more weeks.
- And you'll be a father. Look what I got for the baby.
- Diapers?
- Pampers, it'll keep our little girl drier than diapers.
Narrator: Here's why, moisture goes through Pampers Stay-Dry lining and is trapped below, away from baby, so baby stays dryer inside and out.
- Nothing but the best for our boy.
- Girl.
- Boy.
- Girl.
- Twins.
Narrator: Pampers for dryer, happier babies.