dmbb00416.mov / Post: Toast'em Animals, 1960s / Duke Digital Repository

Announcer: Jungle Fred was studying his super secret supermarket map, looking for Toastem Animals. Ah ha! Toastem Animals. Cinnamon lions, berry bears, and chocolate flavored elephants.

- Chocolate elephants? Capture them!

Announcer: The animals were captured. Lion's bursting with sugar and cinnamon, bears with strawberry filling, and chocolate flavored elephants

- Chocolate elephants?

Announcer: Try delicious Toastem Animals. They're wild.