

- Stop peaking! That's better. I'm fixing a brand new surprise for you. I want to see if you can guess. You can open your eyes now. Now, drink your coffee. Well? Is it Pream or cream?

Narrator: It's Pream! And once it's in the coffee, most folks can't tell. That's because Pream is made entirely with sweet, fresh cream and other milk products. In convenient instant form. And Pream stays fresh, right on the table. Always handy. No need to keep it in the refrigerator. Costs about a third less...