

Announcer: From this bin of rare aged coffee beans came the secret of the world's richest coffee. In 1905, John Arbuckle, best known coffee merchant of the day, added aged coffee beans to his private plant and created a coffee so deep, dark, delicious that he made it his Christmas gift to special friends. The story goes, he called his extravagantly rich blend Yuletide Banquet coffee. Today, you can buy this famous Yuletide Banquet coffee under the name Yuban. Still the world's richest coffee. Still blended with aged coffee beans and uniquely deep, dark, delicious. Has to cost a few pennies more because Yuban adds aged coffee beans. Yuban, the Yuletide Banquet coffee. World's richest coffee.