

(soft music)

Narrator: Stunning, and excitingly different. The amazing new Schick Butane Lighter. Lights for months without a refill. The new Schick has an exclusive compact tank with new type fuel that gives thousands of lights. To refuel, just throw away the used tank, click a new one into the case and slide the head on. Never needs messy lighter fluid or gadgets. The smartest lighter to give or get. The new Schick Butane Lighter.