

(fast upbeat music)

- Say kids, want to have a party that's real fun? Then send in today for your Fury Western Party Kit from Borden's, make your next party a real western roundup. Look what you get, eight invitations, eight sheriff badges, and eight cowboy masks. And you'll have loads of fun putting the saddle on Fury. Look at all the other things you get. Plus this handbook, full of hints for mom to make your Western party real super. Inside there's Borden's special new recipe for delicious cake. To get your party kit, send your name, your address, and 50 cents to Party Kit, Box 9, New York 46, New York. Allow three weeks for delivery. So send today to Party Kit, Box 9, New York 46, New York. Make your next party a real western roundup. (fast upbeat music)